

**Wednesday, Oct. 21, 2009**

**NEWS MEDIA ADVISORY**

University of California Office of the President  
(510) 987-9200

**UC President to announce financial aid initiatives at Sunnyside High School in Fresno**

During a visit to Sunnyside High School in Fresno the morning of Friday, October 23, University of California President Mark G. Yudof will announce two initiatives to ensure that UC campuses remain accessible to students with financial need. Yudof will speak at 10:45 a.m. to an assembly of hundreds of Sunnyside High School students. Many are participants in the UCSF Fresno Doctors Academy – a highly successful program founded by Dr. Katherine A. Flores to help prepare promising students to pursue health-related careers. UC representatives will be available for media questions immediately after the event.

**WHEN:** 10:45 a.m. (Check-in at 10:30 a.m.)  
Friday, Oct. 23, 2009

**WHERE:** Sunnyside High School  
Performing Arts building  
1019 Peach Ave. (near East Kings Canyon Road)  
Fresno, CA 93727-4889

**RSVP:** Media representatives planning to attend are asked to RSVP by Thursday noon to Brandy Nikaido by email, [bnikaido@fresno.ucsf.edu](mailto:bnikaido@fresno.ucsf.edu), or phone, (559) 241-7512, or to the UCOP media relations office, (510) 987-9200.

**CHECK-IN:** Lobby of the Performing Arts building. It's recommended that media representatives check in no later than 10:30 a.m.

**PARKING:** Please park in available spaces in the campus lots, but not in the roundabout at the front of the campus.

**DIRECTIONS:**

[http://maps.google.com/maps?hl=en&source=hp&um=1&ie=UTF-8&cid=0,0,2322995766992170012&fb=1&hq=sunnyside+high+school&hnear=fresno+ca&gl=us&daddr=1019+S+Peach+Ave,+Fresno,+CA+93727-4889&geocode=2755817073552393300,36.734005,-119.718288&ei=e5DcSuj8MJOMtAOuz5WWBg&sa=X&oi=local\\_result&ct=directions-to&resnum=1&ved=0CA4QngIwAA](http://maps.google.com/maps?hl=en&source=hp&um=1&ie=UTF-8&cid=0,0,2322995766992170012&fb=1&hq=sunnyside+high+school&hnear=fresno+ca&gl=us&daddr=1019+S+Peach+Ave,+Fresno,+CA+93727-4889&geocode=2755817073552393300,36.734005,-119.718288&ei=e5DcSuj8MJOMtAOuz5WWBg&sa=X&oi=local_result&ct=directions-to&resnum=1&ved=0CA4QngIwAA)

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